

A menu
of opportunity
through meals
that matter



The Mizell
Kitchen Expansion
Capital Campaign
2022



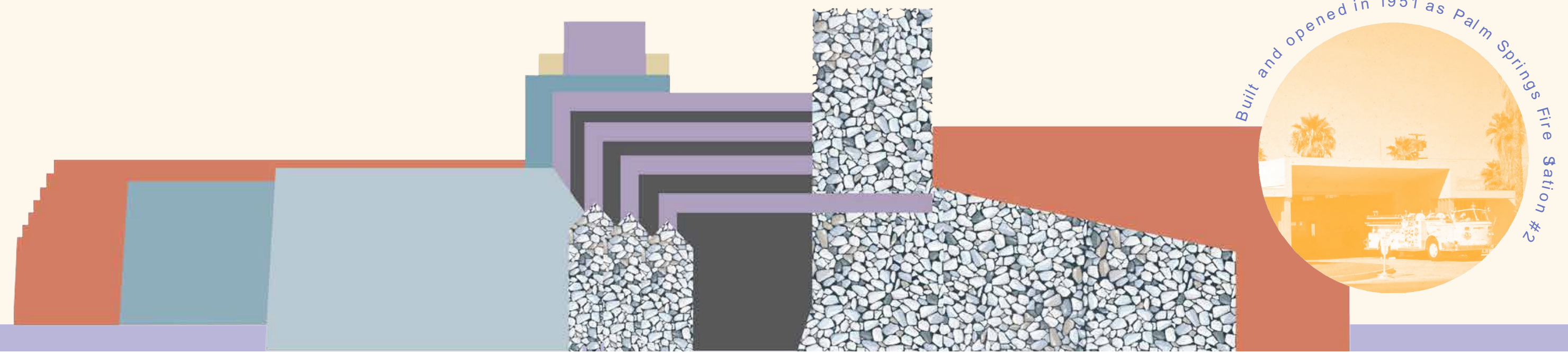
A legacy of building, serving, and nourishing community

Vibrant then and now

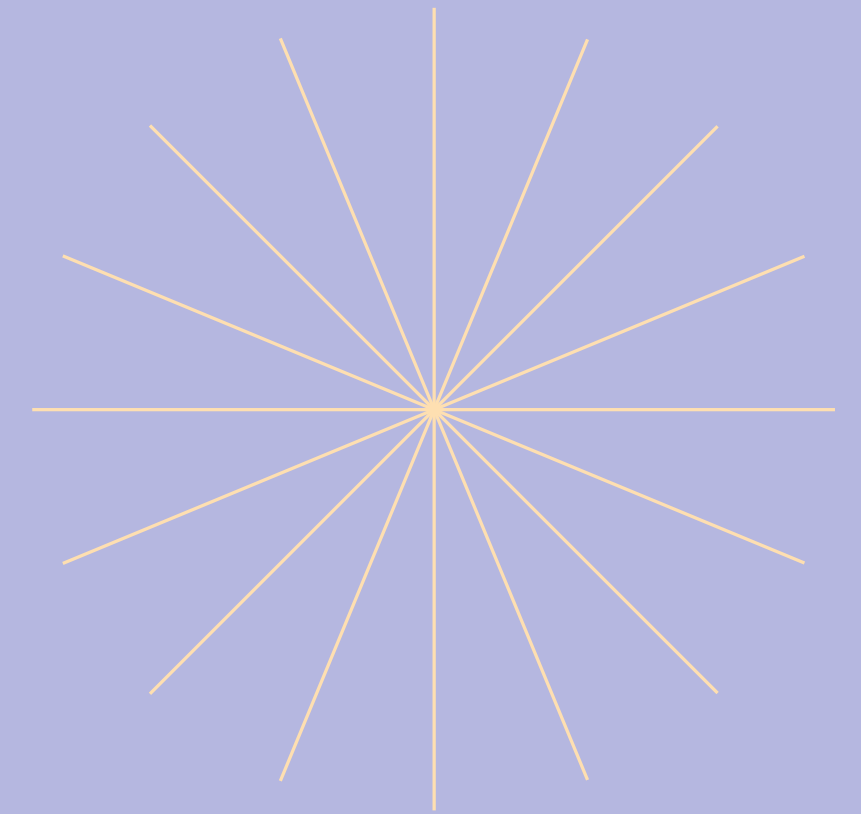
- First senior center in the Coachella Valley
- Serving the senior community of greater Palm Springs for more than 47 years
- A vibrant hub to connect, engage, and experience a community full of life

A legacy of serving the community

- The history of this building has been one of service
- Originally the site of Palm Springs Fire Station #2, the Mizell Center location is tied to serving the community
- Occupancy of Mizell Center began in 1991, which included a significant building expansion designed by Christopher Mills
- Now, 30 years later, we see the need and opportunity to expand and serve even more seniors in our community



More than expanding space, it's about expanding impact



The Mizell Kitchen Expansion

- Again designed by the original architect, Christopher Mills
- More than just square footage, it's about creating more impact, touching more lives and, literally, serving more meals to more seniors than ever before
- Only way to do so is to have more staff and provide them with a larger, more efficient kitchen
- Expanding the Mizell kitchen means expanding the number of people we're able to serve on a daily, weekly and monthly basis
- This is an opportunity to feed more health, more hope and feed more life into our community of seniors throughout the Coachella Valley



47 years of
feeding health
feeding hope
feeding life
feeding community
feeding seniors

Devoted to cooking up nutrition and dishing up love



Moving meals and moving hearts

- 1982 was the beginning of our daily meal delivery program
- Sub-contractor of the Riverside County Office on Aging, Mizell's Meals on Wheels program is the largest senior nutrition program in the Coachella Valley
- Our kitchen staff of 6 prepares 625+ nutritious meals every weekday
- 300+ take-out meals and 325+ delivered to homebound clients
- For 300+ who visit our own Café 480 or any of the senior communal meal sites that we serve, the connection with community is often as nourishing as the meal.



Meal metrics that make a difference

625⁺

meals for seniors prepared
& provided each day



325⁺

delivered to homebound
seniors each day



designed for seniors by a registered dietician

low sodium
meals

850⁺
meals a day

at the height of the Pandemic

Expanding the kitchen will increase Mizell Center's impact and opportunities by:

- More than doubling our meal preparation capacity for both homebound clients and those who partake in a communal meal
- Saving time and increasing efficiency with an additional 1,134 sf of work space and modern, energy efficient appliances
- Potentially doubling our complement of kitchen staff, providing additional jobs for local residents
- Enabling Mizell Center to provision other local non-profits with meals for their clients
- Providing more opportunities for volunteer involvement, service and engagement

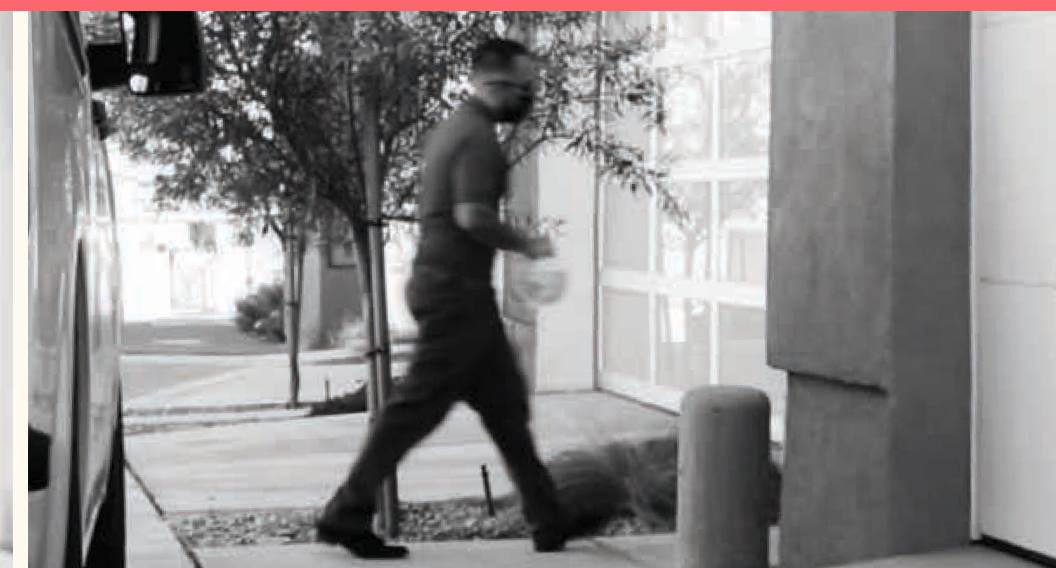


A kitchen with more capacity to meet the need

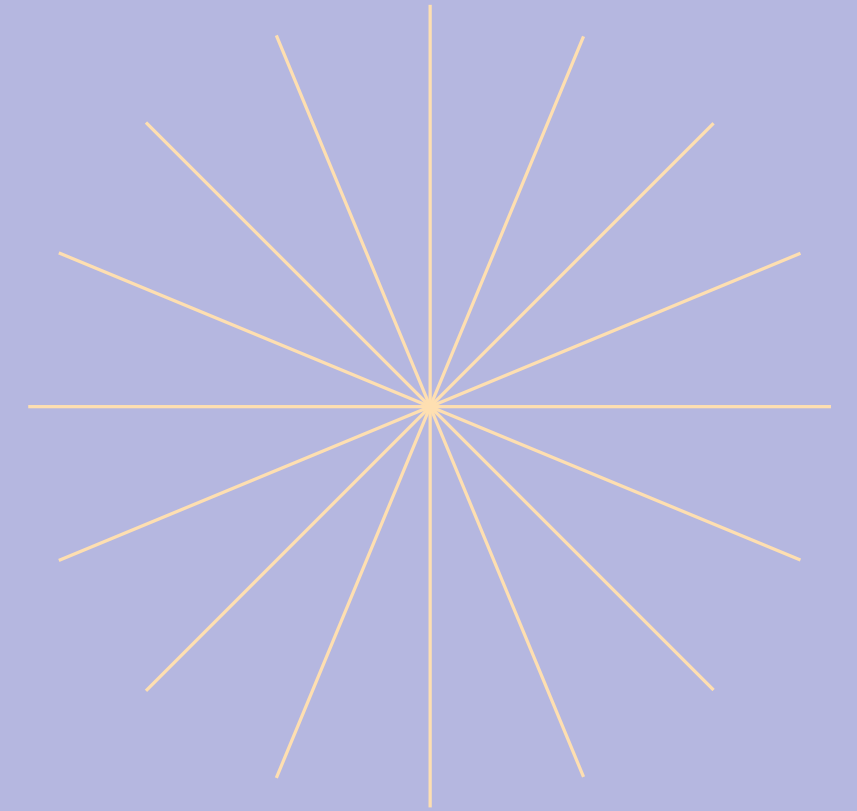




276% more space = more meals & more impact



It's hard to be full of life on an empty stomach

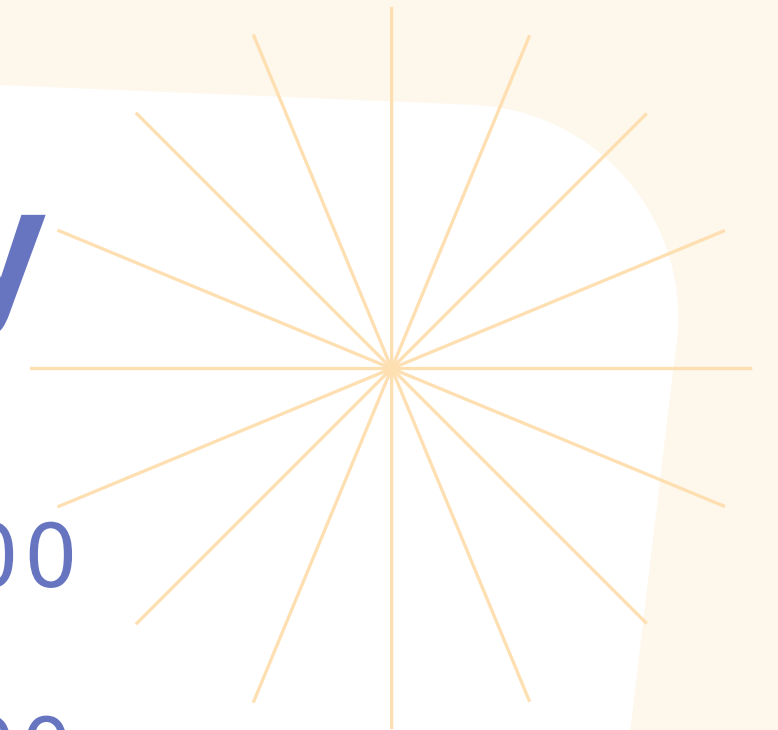


Committed to the senior community of Greater Palm Springs

- Over a quarter of the Coachella Valley's population are senior adults
- Yet many go without the daily nutrition essentials and social interaction they need
- Mizell Center is committed to providing the nourishment seniors need and deserve — both physical and social
- More space will mean more meals, serving more people and increasing impact
- May we take your order?



Menu of Opportunity



Full Course - \$100,000

Entrée - \$75,000

Dolce - \$50,000

Du Jour - \$25,000

A La Carte - \$10,000

Appetizer - \$5,000

Small Plate - \$2,500

Amuse Bouche - \$1,000

Friends of Mizell

You are invited to support the campaign with a gift at any level by becoming a Friend of Mizell. All donors will be invited to a special Kitchen Reveal Party.

Thank you!



Any contributions received in excess of the amounts needed for the designated project will be used for future operating costs of related programs or will be used as needed at the complete discretion of the organization.



full of life



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